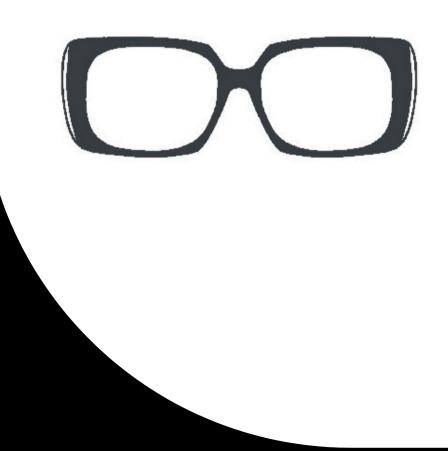




Objectives

This programme has been designed for companies such as yours, which know that it is important to transform the organisational culture in order to boost commercial indicators in the long run. It supports you in your commitment to revisiting the processes enabling your employees to pull together, innovate and collaborate between departments. It helps you take advantage of the potential of diversity (age, competences, origins, gender) and to transform this into tangible results. It fosters commitment, accountability at every level and synergies.



"G"'s method



MODULE 1

CLARIFYING THE OBJECTIVES AND IDENTIFYING THE KEY PLAYERS



MODULE 2

HIGHLIGHTING THE CULTURE OR CURRENT OPERATING METHOD AND ITS IMPACT



MODULE 3

CREATING THE FRAMEWORK AND THE CONDITIONS FOR AN EFFECTIVE COLLABORATION



MODULE4

REVISITING THE PROGRESS OF THE PROJECT OR STRATEGIC INITIATIVE SELECTED



MODULE 5

IMPLEMENTING AND DELIVERING THE EXPECTED OBJECTIVES

The programme begins with a work session with the Executive Committee. We address the critical power that the corporate culture exercises over a company's overall results. We indicate the proposed approach and identify the project to be worked on. We agree a schedule and the project team. We also raise the possibility of exceeding the expected objectives.

In a benevolent atmosphere and with the benefit of examples relating to your company, you will discover the mechanisms, beliefs and rituals that encourage your staff to act in a certain way, in parallel and in addition to the existing processes and the resulting impact on the course of business.

Company management is changing, requiring the inclusion of technologies and all kinds of discovery which can impact on the durability of the organisation. It is a question of fostering leadership "at every level", collaborating and transforming internal communication into a lever for action and implementation.

In collaboration with the project team, we identify the beliefs, points of view and behaviours which weigh the project down. We create new possibilities and a new vision for the project as well as identifying a more productive course of action and the intermediate steps.

Now it's time to implement all this. This involves the project team and leader over a certain time frame. The aim is to form an effective team, resolve unavoidable " malfunctions" and unceasingly foster commitment and responsible action. It is the opportunity to firmly embed the new means of collaborating, to forge a powerful alignment and to celebrate progress on the road to success.

Geneviève Bauhofer

I assist companies, executives and managers in visualising a desired future and creating the conditions underpinning its achievement. I focus on the company's strategic framework, internal culture and leadership (at every level). In a company, I pay particular attention to the internal culture, which will either facilitate or prevent change. I give the person the means of unlocking the world of possibilities, identifying the critical points and preparing for pivotal conversations and conferences. I encourage everyone to choose their own life path and to follow it. For more than 20 years, I have offered a sympathetic ear and provided advice and accompaniment in

complete confidence, both locally and abroad in companies and within my own facilities.



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